# Leeuwin Sponsorship – Fundraising Plan

|  |  |
| --- | --- |
| **Your name** |  |
| **Voyage reference**  |  |
| **Sponsor** |  |

## Your budget breakdown

* You can estimate the amount for each source of donation (aka income).
* Total for income must match total for expenditure.

|  |  |  |
| --- | --- | --- |
|  | **Income ($)** | **Expenditure ($)** |
| Voyage fare |  |  |
| Bus fare |  |
| Miscellaneous (e.g. clothing)  |  |
| Sponsorship |  |
| Personal savings |  |
| Family donation |  |
| Local business donation |  |
| Council’s community grant |  |
| Crowdfunding |  |
| Other |  |
| **Totals** |  |  |

## Your fundraising Timeline

1. Write down months in chronological order in the blue section, until a month after your voyage, to allow you to write the required thank you letter to your sponsor and donors; as well as to acquit any grant you may have secured.
2. Mark the month when your voyage will take place.
3. Insert additional row to the table if needed and according to your strategy (E.g. crowdfunding, approach donors).

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Tasks/Month** | **This month** |  |  |  |  |  |  |  |  |  |  |  |
| Research funding options |  |  |  |  |  |  |  |  |  |  |  |  |
| Develop fundraising plan |  |  |  |  |  |  |  |  |  |  |  |  |
| Send fundraising plan |  |  |  |  |  |  |  |  |  |  |  |  |
| Send voyage registration form |  |  |  |  |  |  |  |  |  |  |  |  |
| Write pitch for potential donors |  |  |  |  |  |  |  |  |  |  |  |  |
| Work and save |  |  |  |  |  |  |  |  |  |  |  |  |
| Approach family |  |  |  |  |  |  |  |  |  |  |  |  |
| Approach donor/s |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voyage on board STS Leeuwin II  |  |  |  |  |  |  |  |  |  |  |  |  |
| Thank you to sponsor/s and donor/s |  |  |  |  |  |  |  |  |  |  |  |  |
| Acquittal for grant/s |  |  |  |  |  |  |  |  |  |  |  |  |

Get in touch if you need clarification about your fundraising plan: community@sailleeuwin.com